

Fenland Cycling, Walking and Mobility Improvement Strategy

This strategy sets out Aims, Objectives and Core Policies for developing a connected cycling and walking network in Fenland.

Aim

To achieve a greater level of walking and cycling for people of all ages and abilities across Fenland. Through the development of a safe and integrated route network focussing on access between and into the market towns, to improve safety in both towns and villages and connect strategic corridors between major settlements.

Objectives

Core objectives essential to the success of this strategy:

Place – create the best conditions and infrastructure for walking, cycling and mobility aid use across Fenland particularly for access to places of education, employment, health care and essential services.

People – ensure everyone (all ages and abilities) have access to good quality routes that feel safe, giving them confidence to make walking and cycling their first choice for local journeys.

Promotion – Aid and encourage opportunities for access and mobility through a range of methods that demonstrates freedom, health and wellbeing through local travel

Core Policies

Place	
Create a high-level strategy for a consistent and connected network of cycling and walking routes between and into each Fenland town to link residential areas with places of education and employment. To address safety gaps in the rural network and develop a core route link across Fenland.	This will be achieved by the development of this strategy and include a regular programme of review to ensure policies and scheme recommendations remain up to date and in line with public requirements and related strategies such as the emerging local plan.
Develop walking and cycling exemplar infrastructure within our Market Towns, resolve safety gaps in villages and enhance core route links across Fenland.	This will be achieved by <ul style="list-style-type: none">• identify gaps in the network and recommendations for existing routes including improvements to facilitate better access for mobility aid users.• Addressing safety concerns for walkers and cyclists.• actively sourcing funding opportunities for scheme delivery• enabling supporting infrastructure such as cycle parking
Maintain a consistent and ongoing approach to network improvements relating to walking and cycling routes	This will be achieved by regularly reviewing route and network requirements and publishing a list of approved scheme recommendations. This list can

and access to places of education, employment and health.	be used by any relevant local authorities or highway providers for scheme funding.
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People	
Enable walking and cycling in safety and confidence for people of all ages	This will be achieved by education and training, providing access to equipment such as bicycles or safety items such as hi-vis wear.
Facilitate opportunities to travel and demonstrate making local walking and cycling journeys	This will be achieved by supporting integrated transport journeys especially to railway and bus stations, promoting routes and providing cycling and walking maps.
Encourage mobility and walking and cycling as a first choice for local journeys.	This will be achieved by championing solutions to support the use of mobility aids, supporting walking and cycling for health schemes, access and links to green spaces and corridors and leisure routes

Promotion	
Communication through a range of mediums and media to promote routes and opportunities for local travel	This will be achieved by cycling and walking map development, highlighting travel options for festivals and events and participating in local and national sustainable travel promotions.
Commission and deliver exemplar mobility projects and good practice examples	This will be achieved by the delivery of special projects to promote walking, cycling and mobility e.g. Whittlesey Heritage Walk, working with other projects to promote healthy living and activities to promote user safety, considerate behaviour and how to report highway/infrastructure faults
Evaluate cycling, walking & mobility aid requirements across Fenland and evidence progress against strategy targets.	This will be achieved by developing a customer centred evaluation and review process. To include discussion about progress with the community and local stakeholders, particularly understanding the needs of mobility aid users. This will provide ongoing opportunity for public focused support and responses, user feedback, route audits, and culminate in a published report to demonstrate progress