



**CAMBRIDGESHIRE & PETERBOROUGH  
COMBINED AUTHORITY  
GROWTH HUB**

## **Boost your business with free support from the Growth Hub**



- Do you have a business in Peterborough, Fenland or Huntingdonshire?
- Have you been trading less than 3 years and have less than 3 staff?
- Want some help to boost your revenue and your customers?

**You can get free support from the Growth Hub as part of our new CRF Start and Grow Programme.**

With six million SMEs in the UK, accounting for 99% of all businesses, 33% of all employment, and 21% of economic turnover – the pandemic sent ripples through our economy and communities.

Many businesses in our region had to close or operate at reduced capacity throughout the pandemic. So it's no surprise that two years of uncertainty and financial worries has taken its toll on small business owners.

The good news is that the Growth Hub's new Start and Grow programme is here to help you get back on track, helping you develop your skills, gain access to growth grants, and have one of our advisors on hand to talk through your challenges to help you give your business the boost it needs.

## The support you can get for free

We can help with:



### Creating a business growth plan

Book onto our Growth Training Support Session where we will help you create a business growth plan which will outline how to improve your sales & marketing strategies, better manage your finances and boost your turnover and profitability.



### Applying for a grant

If you are eligible, you will be invited onto a workshop which takes you through how to apply for a grant and get help on completing the form. Small grants (e.g. £1-2k) up to larger grants (e.g. up to £30k) are available via this support programme.



### Getting more training and skills help

Choose how you learn by attending online workshops or using our online learning portal. Learn new skills to help improve your management and leadership, understand your opportunities for growth, discover how to find more profitable customers, manage your working capital and access growth finance, hire great people and focus everything on satisfying your customers' needs and wants.

# How it works



The CRF Start and Grow Programme is only running until the end of June 2022, so get the free support you need to survive and thrive.



You can give us a ring on **01480 58 21 28** and speak with our team or **visit our website at:**  
<https://cpcagrowthhub.co.uk/community-renewal-fund-crf/>

This project is funded by the UK Government through the UK Community Renewal Fund, and our Local Authority partners, Peterborough City Council, Huntingdon District Council and Fenland District Council.

The UK Community Renewal Fund is a UK Government programme for 2021/22. This aims to support people and communities most in need across the UK to pilot programmes and new approaches to prepare for the UK Shared Prosperity Fund. It invests in skills, community and place, local business, and supporting people into employment.

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